

# Pitch Deck

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## Bitcoin Meister



Be your own bank today

# The Problem

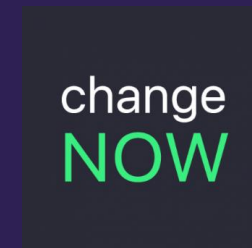
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- Most Europeans **don't have high quality** exchanges to buy Digital Currencies
- The majority of Cryptocurrency markets are **centralized**
- The largest cryptocurrency websites are owned by one company



# The Solution

- The [Bitcoin Meister](#) exchange will operate under EU regulations  
Digital currency “banking”
- The platform will work with cryptocurrency projects to promote Real World usage
- We are partnered with projects and real world benefits, bringing us communities in the thousands



# Why?

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- A lot of exchanges have problems with hackers and funds are stolen, we provide a save, easy and secure access to cryptocurrencies
- The market for cryptocurrencies is growing. They will be used on a every day basis like fiat money.
- People need a personal service which will be covered by our Agents



# The Product

## What does it do?

Our website is a one stop shop for people to satisfy their digital currency needs

## Uniqueness

Situated in Europe, we are building our platform as a community, not a company



## Invest in us

Investing in Bitcoin Meister, will help us build the digital currency exchange

## Services

Users can setup Savings Account, use the DEX along with exchange & trading options (MVPs already working)

MVPs

DEX

Marketplace

OTC



# The Vision

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- People become their „own“ bank
- You can buy everything with cryptocurrencies
- No need for central banks „printing“ new money
- Privacy and freedom
- People use our services in their everyday life



# Market Size

- Number of Cryptocurrencies: 7675
  - Market Cap: 384 billion \$
  - 24 hour trading volume: 73 billion \$
- Source: coinmarketcap.com /end of November 2020

- Number of Cryptocurrencies: 8201
  - Market Cap: 1 Trillion \$
  - 24 hour trading volume: 176 billion \$
- Source: coinmarketcap.com /07.01.2021



# Customer Groups

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- New Cryptocurrency Users
- Non Techies
- Trader
- Fraud Victims
- Everyone using money
- B2B
- Retail
- Investors



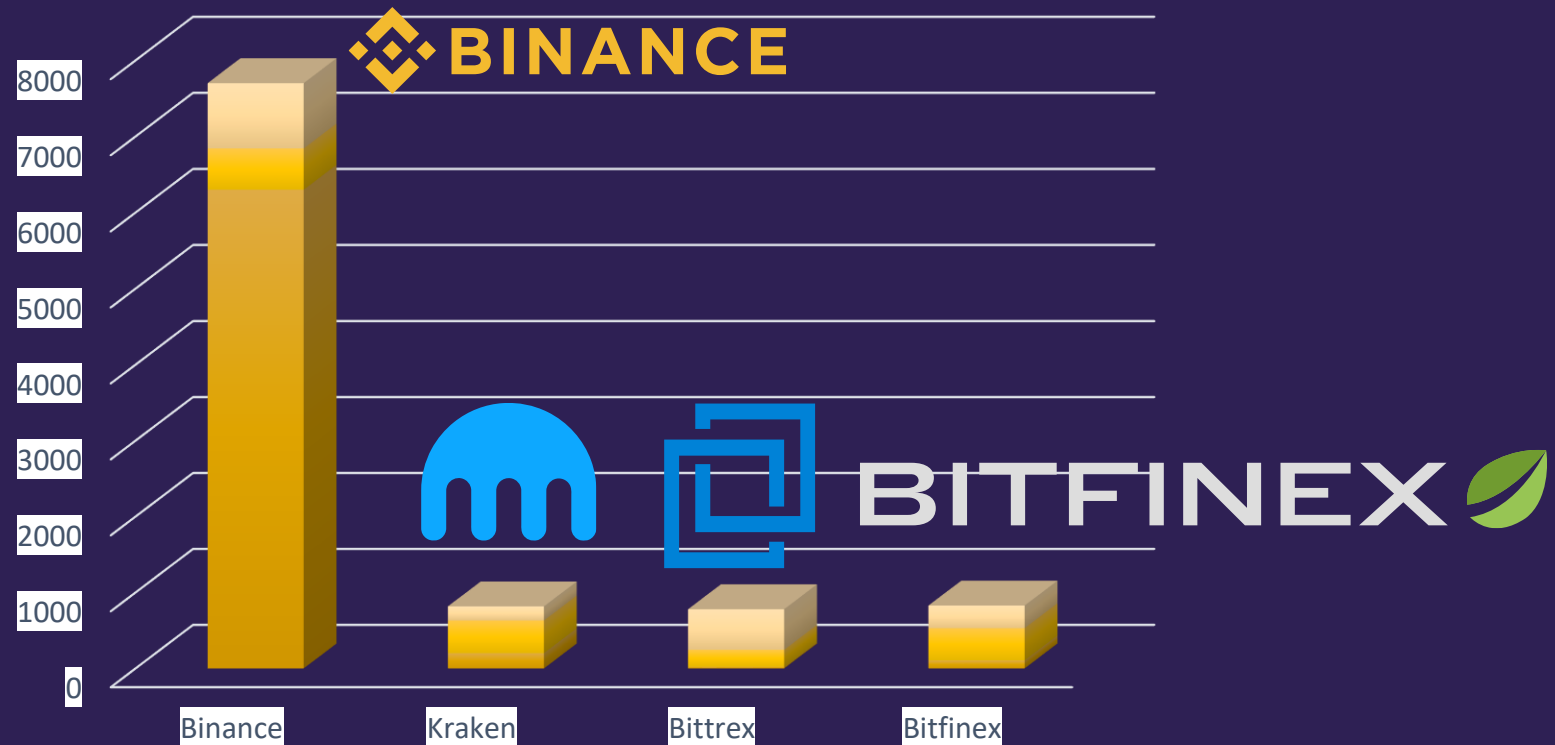


# Competition

- Germany: Bitwala, bitcoin.de
- International: Binance, Huobi, Kraken, Bitfinex, Gate.io, Coinbase, Stex, Bittrex

Source: coinmarketcap.com

Trading volume,  
liquidity and  
market pairs



# Business Model

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**Bitcoin-Meister operates as a pay-as-you-go platform.**

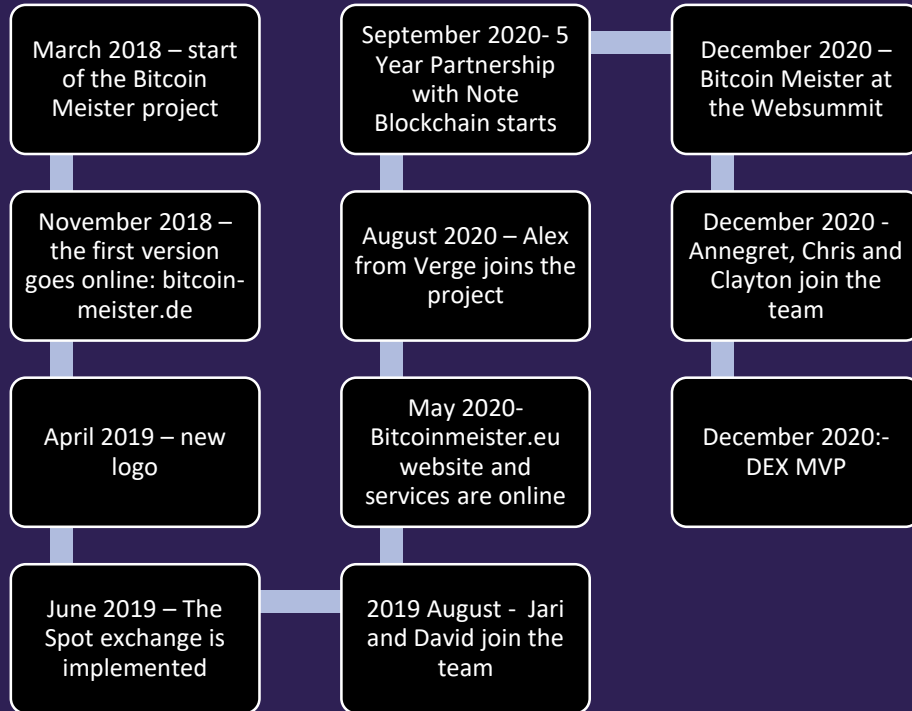
**We offer various services for B2B, C2C and B2C**

- We charge a small [fee](#), similar to mining cost when transacting on a blockchain **1,5% SEPA, 2% crypto payments, 4,9% Paypal and Credit Card**
- We make money through volume
- Re-occurring users
- By [partnering](#) with communities, we lower our advertising costs
- BMC will be a utility Token and used for the ICO

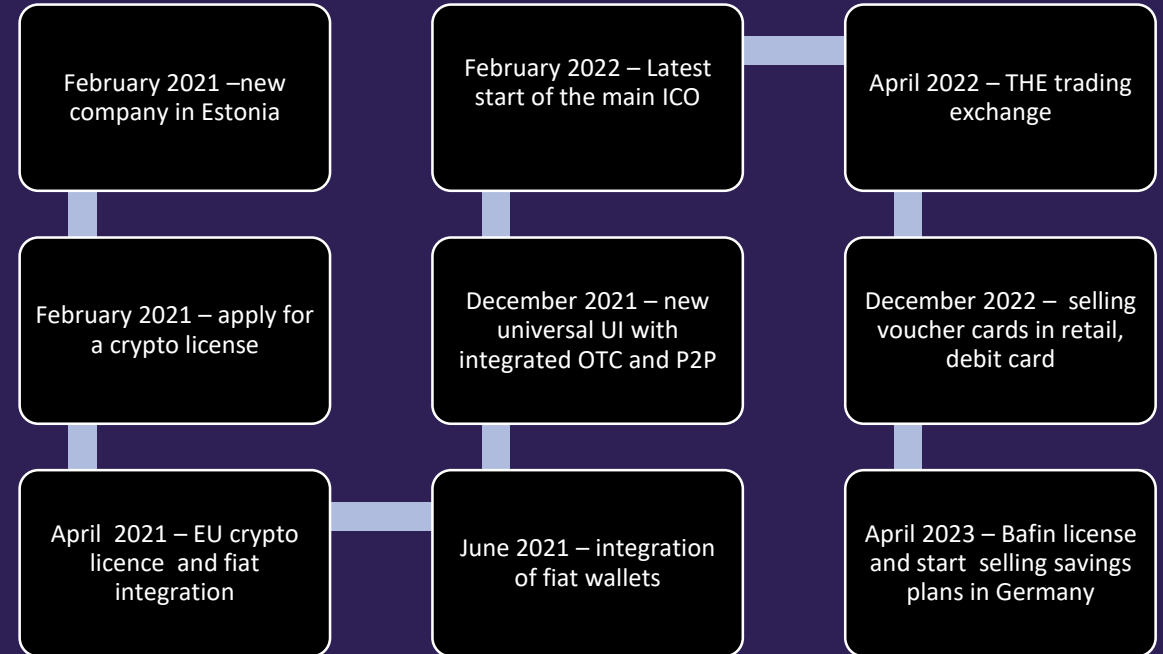


# Roadmap

## Milestones



## Timeline

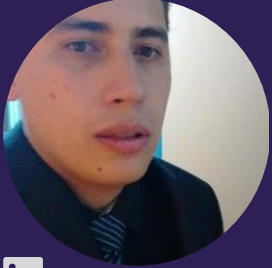


2023-2025 – enter the retail market, use cryptocurrencies on a daily base.



# Team

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**David Perez Negrón**  
Lead Dev



**Jari Sulkimo**  
CTO



**Stefan Zaunreither**  
Managing Director



**Alexandre Ederer**  
CMO



**Thomas Parker**  
Social Media Manager



**Chris Wilhelm**  
Ambassador



**Anna Ibrahim**  
Business Development



**Clayton Cruse**  
Development USA

